



CPMR ATLANTIC ARC COMMISSION

Atlantic Arc Commission
Working Group on Innovation

Online POP-UP Meeting
on Friday 2 October 2026 - 12.00-12.30 CET

INNOVATION MAKERS
Your work is getting visibility!

More information soon in your mailboxes
and on our [website!](#)

Become part of IMA-Innovation Made in Atlantic!
POP-UP MEETING FOR INNOVATORS

Get connected on a
starting **IMA Community**
with >400 innovations registered until now

AGENDA

(updated on 22 September 2026)

Friday 2 October 2026

12:00-12:30 CET (11:00-11:30 WEST)

The meeting will be held in English

INTRODUCTION – 1 minute

- **Élise Wattrelot**, Executive Secretary of the [CPMR Atlantic Arc Commission](#)

PITCHES: opportunities to strengthen the Atlantic ecosystem of innovations – 3 minutes each!

- **Reka Rozsavolgyi**, Team leader at the [DG REGIO](#) of the European Commission: **WHY** innovation makers' inputs matter in the process of creation of an Atlantic Maritime and Macro-Region. Prepare yourself for the *call for evidence*.
- **Marta Marín**, Delegate of the Basque Government to the EU: **WHAT** is there for you on the future Atlantic Maritime Macro-Region? Have a say! And don't miss the early 2027 interregional call for Atlantic Innovations!
- **Cristina Silva Ferreira**, Advisor to the Presidency - CCDR Lisboa e Vale do Tejo: **WHY** become part of IMA Initiative and help building connectivity to raise a strong transatlantic Innovation Community?



INNOVATION MAKERS - 2 minutes to write down on the chat!

1. Your contact details to stay connected and actively participate in IMA initiative
2. Your first thought about what you just heard and your expectations about IMA Initiative

SLIDO AND FREE DEBATE– 10 minutes to answer questions and share ideas

- How to foster Innovation Made in Atlantic to have a more transformative impact on territories?
- Name 3 flagship projects to invest in cooperation on the Atlantic Area that interests you.
- How can organizations like ours facilitate your work as Innovation Maker?

CONCLUSIONS - 3 minutes

Cristina Silva Ferreira, Advisor to the Presidency - CCDR Lisboa e Vale do Tejo